



BestSofthouse White Paper

BestSofthouse

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1 Introduction

Freedom is a value that belongs to us and we consider it to be of key importance. In the early years, the Internet was an emanation of freedom and a place for a variety of views and opinions without censorship.

With the rise of international corporations, which became an integral part of our lives, the idea of a free Internet began to die in the world of surveillance and corporate correctness. An example of the disadvantages of the current Internet is the notorious scandal of deleting Donald J. Trump's Twitter account. Such situations mean that the final content that we receive, on the basis of which we make decisions and judgments, is manipulated.

Blockchain is a solution to imperfections and the natural path of development of the current Internet. This is how the idea of creating a softwarehouse was born, which, apart from building websites and web applications, specializes in implementing blockchain-based technologies.

2 Existing Problems

2.1 Surveillance

Currently, we are monitored at every step in the network. The largest corporations and SocialMedia collect information about us about our tastes, habits, preferences and views. Such activities are aimed at "efficient selection of content to the user" and this is not a problem until personal data is involved.

However, we provide our data on the Internet at our own request. As a result, it is very easy to find information such as: "Mr. Jan Kowalski has clearly focused views supporting party X" or "Mr. Jan Kowalski, living on XYZ Street, 7 days ago, booked a flight to Dubai, paying PLN xxx.xx".

However, it must be mentioned that in addition to being under constant observation, our data and preferences collected in this way can be transferred to companies without our knowledge. Example

cases of Cambridge Analytica, i.e. a company that obtained data from tens of millions of users of one of the most popular social networking sites. They were later used to profile users in terms of voting preferences and influence their political decisions

This awareness escapes us in everyday life, we are used to such a world.

2.2 Censorship

On the Internet, we more and more often encounter deletion, modification or blocking of content. An example is the well-known scandal of deleting Donald J. Trump's Twitter account.

Governments and global corporations decide about such actions. But why is censorship bad? - Because the final content that comes to us, on the basis of which we make decisions and judgments, is manipulated. We do not even know what and how was censored, because the content reaches us already changed. Or not at all.

Consequently, our views and beliefs may be what the censor wants. And we don't have a way to defend ourselves against it, because we don't know if what we're reading has been changed.

2.3 Central management

Imagine a single person or a management board of several people. Add to this that they have the ability to keep people under surveillance and censor content.

These people use their powers to influence people's opinions (in a way that they think is right).

They make decisions that affect us (And are favorable to them in the first place).

Their decisions are for the benefit of their organization or their own.

This is exactly how the largest SocialMedia and global corporations are directed - all at our request. The solution is to place decision making in the hands of the people. So, for example, rules for communities were set and changed by the community of a particular portal, not the board or CEO.

2.4 Unfair contracts and property

In the case of concluding a contract, eg. Purchase, there is a risk that one of the parties will not comply with the conditions.

Counterfeit and plagiarism, e.g. of graphics or music.

Possibility of impersonating third parties.

Missing something like a certificate of ownership.

The above-mentioned situations are examples of dishonesty and fraud on the Internet, which is a problem in itself.

2.5 Autonomy of WEB 3.0 implementation

All the problems mentioned above are solved by WEB 3.0 technology. On the other hand, the threshold of difficulty in introducing it without the help of a specialized softwarehouse is very high. Mastering this technology requires a lot of time and specialist programming knowledge.

3 BestSofthouse organization

We are a website and application developer. We use and implement WEB 3.0 technology based on blockchain at our clients.

3.1 Softwarehouse offer

Websites, web applications,
company / organization tokenization - full ecosystem,
token ERC-20, ERC-223, ERC-721, ERC-777, ERC-820.



4 BestSofthouse DAO

The idea of "Decentralized autonomous organization" is very close to us. However, due to the type of business, we are not able to use it in full. The main recipient of our services are B2B customers, so the space for community building is limited.

However, a very important group are investors who have placed their trust in us and it is they who will make decisions at key moments by voting with the tokens they have in DAO surveys. The investor's voting power will be evidenced by the number of tokens held in the portfolio and for what time the investor has had them. - So as to put the final vote in the hands of the people.

5 BSHcoin Token

The Bestsofthouse company, the way of running it will draw from decentralized organizations, needs a reliable medium of information and values. Using known and already created tokens would show signs of dependence on other ecosystems, which would be another risk and cost factor. To avoid these problems, we implement our own token - BSHcoin, which is an ERC-20 token and is widely used in the company. The token is designed to give maximum benefit to stacking Hodlers.

5.1 Utility

- Form of obtaining capital for Bestsofthouse investments and re-purchase of tokens for the profit earned.
- Measure of the investor's reputation and real impact on the company. The number of tokens and the breeding time have an impact on the voting power, e.g. in polls. - DAO
 - Good equivalent used in internal and external transactions, always covered at the current price.
- Identification of holders, type of "pass".



5.2 Tokenomy

Total Supply: 1,000,000 BSH coin

Sales: 800,000 BSH coin

Liquidity: 100,000 BSH coin

Reserve: 100,000 BSH coin

- 1% commission is charged on every transaction over 5,000 BSHcoin. 2% commission is charged for every transaction below 5,000 BSHcoin.

- The commission is charged on the transfer amount and not on the sender's wallet. This means that when shipping 1000 BSHcoin, the recipient will receive 980 and 20 will be charged as a commission.

5.3 Investment Rounds

PHASE I - 100,000 BSHcoin:

1. Local Advance Purchase \$ 0.65 - 50,000 BSHcoin
2. International Pre-Order \$ 0.95 - 30,000 BSHcoin
3. Public Sale of \$ 1 - 20,000 BSHcoin

PHASE II-VIII - 700,000 BSHcoin:

1. Phase II min. \$ 2 - 6 month lock for 100,000 BSHcoin
2. Phase III min. \$ 2.1 - 6 months lock for 100,000 BSHcoin
3. Phase VI min. \$ 2.2 - 6 month lock for 100,000 BSHcoin
4. Phase V min. \$ 2.3 - 6 months lock for 100,000 BSHcoin
5. Phase VI min. \$ 2.4 - 6 month lock for 100,000 BSHcoin
6. Phase VII min. \$ 2.6 - 6 month lock for 100,000 BSHcoin
7. Phase VIII min. \$ 3 - 12 month lock of 100,000 BSHcoin

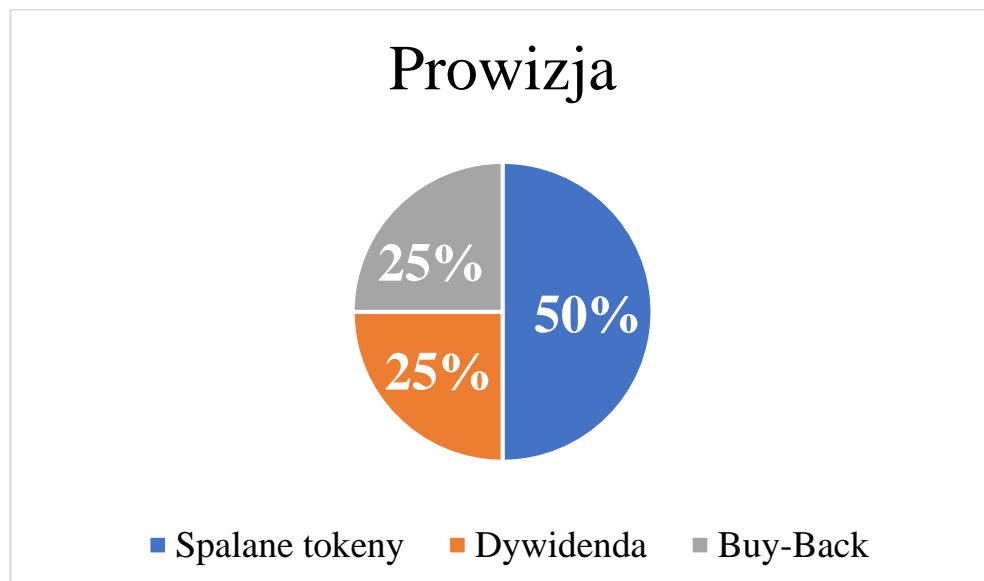
5.4 Deflation, dividends and buy-backs

- 50% of the commission is automatically burned, which reduces the number of BSHcoin tokens in circulation and ensures deflation. Until a total supply of 200,000 BSHcoin is achieved.

- 25% will be held in a separate portfolio in USDc and allocated at strategic times to the buy-back of the token from the market.

- The remaining 25% is shared equally among the TOP10 BSHcoin hunters and paid 1 / year as dividend equivalent.
- The possibility of suspending the dividend exists only when the transaction costs on the blockchain network exceed the sum of the amounts paid out.

No limited dividend pool. Clean staking.



5.5 Revenue model

- The creators, originators and management of the company do not receive payments and rewards in the form of redistributed BSHcoin tokens. For the team's use, 10% of the entire supply of tokens (i.e. 100,000 / 1 million BSHcoin on the listing date) is blocked under the smart contract. The team is not able to pay out these funds due to the structure of the contract, and the income to keep its work is generated from the payment of dividends to TOP10 hodlers.

6 BestSofthouse Team

Team BestSofthouse to mieszanka różnych charakterów. Tworzymy kiluosobową grupę programistów i specjalistów, która stale się powiększa (Jeśli chcesz dołączyć do naszego zespołu i uważasz, że masz kompetencje, które mogą się nam przydać — napisz na coreteam@bestsofthouse.com). Żadna osoba pracująca w BestSofthouse nie otrzymuje w ramach wynagrodzenia tokenów BSHcoin, a jeśli je posiada, to ze względu na osobistą decyzję o zakupie.

7 Risks

Partial compulsion to use specific technological solutions and the uncertain legal status of the cryptocurrency world carry risks.

Cryptocurrency regulation is a process that is still taking place. Some countries do it more efficiently, others more slowly. Sometimes we meet with a positive attitude, sometimes not. These are problems that shake the cryptocurrency market, and this is due to the frequent lack of understanding of the idea of cryptocurrencies on the part of regulators. Despite the technological potential and the growing society supporting this idea, we do not know the future in the context of legislation and certain events limiting the usefulness of tokens and cryptocurrencies.

Another topic is the risks associated with regulations introduced by transaction brokers. Due to the adopted standards, we are obliged to use currency wallets (eg MetaMask, TrustWallet). Currently, these solutions are decentralized, but they also face the problem of potential regulations on cryptocurrencies and De-Fi services in the future, so their policy in a few years may be different from what we know today and, for example, may be forced to verify identity.